



Transforming the Indigenous Economy Innovation, Talent & Partnerships

September 24 - 26, 2019 Fredericton, NB

Sponsorship Opportunity

Categories:

1. Inclusion Works' 19 Signature Sponsorship
2. Inclusion Works' 19 Activities Sponsorship
3. Workplace Inclusion Leadership Awards Luncheon

Leadership Circle members are welcome to use current credits to purchase sponsorship opportunities in addition to their allotted sponsorships.

1. Inclusion Works' 19 Signature Sponsorship - \$25,000

- Your organization name/logo will be prominently displayed on a banner welcoming delegates
- 6 free delegate passes to the event
- 5 festival passes
- Logo printed in program
- Logo on event signage
- Name in the list of sponsors in the program
- Opportunity to deliver a welcome at the plenary
- Recognition by the MC

2. Inclusion Works' 19 Event Activities

Opening Festival - \$15,000

- 10 festival passes (value \$1,500 *invite your guests & we can also invite youth, elders, community & business leaders on your behalf)
- Logo in printed program where the festival is mentioned
- Logo on event signage that is related to this activity
- Logo on the event signage that lists all event sponsors

- Name in the list of sponsors in the event program
- Opportunity to deliver a welcome at the festival (2 - 3 minutes)
- Recognition by the MC

Entertainment at the Networking evening - \$5,000

- Logo in the program where the entertainment is mentioned
- Logo on event signage that is related to this activity
- Logo on the event signage that lists all event sponsors
- Name in the list of sponsors in the event program
- Opportunity to introduce entertainment (1 - 2 minutes)
- Photo-op with entertainment
- Recognition by the MC

Thought-Leader Keynote - \$15,000

- Logo in the program where speaker is mentioned
- Opportunity to introduce the speaker
- Opportunity to sit at a VIP table
- Logo on event signage that is related to this activity
- Logo on the event signage that lists all event sponsors
- Name in the list of sponsors in the event program
- Logo on the screen during the speaker introduction
- Recognition by the MC

Thought-Leader Panel Sponsorship - \$5,000

- Logo in the program where the speaker is mentioned
- Opportunity to introduce the speaker; thank the speaker
- Opportunity to sit at a VIP table
- Logo on event signage that is related to this activity
- Logo on the event signage that lists all event sponsors
- Name in the list of sponsors in the event program
- Logo on the screen during the speaker introduction
- Recognition by the MC

Film Screening - \$3,000

- Logo in the printed program where the film is mentioned
- Logo on event signage that is related to this activity
- Logo on the event signage that lists all event sponsors
- Name recognition in the list of sponsors in the event program
- Recognition by the MC

Lunch Wednesday 25th - \$7,500

- Logo in the printed program
- Logo on event signage that is related to this activity
- Logo on the event signage that lists all event sponsors
- Name in the list of sponsors in the event program
- Recognition by the MC

Event Registration Sponsor - \$6,000 **SOLD OUT** to LC members

Breakfasts - 2 Sponsorship opportunities - \$6,000 each **SOLD OUT** to LC members

Networking Breaks - 4 Sponsorship opportunities \$2,500 each **SOLD OUT** to LC members

3. Workplace Inclusion Leadership Awards

Entertainment - **\$5,000**

- Announced at the podium during the award luncheon
- Logo in the award program
- Logo on signage at the award luncheon
- PowerPoint sponsorship loop at the luncheon
- 4 award luncheon tickets

Workplace Inclusion Individual Awards - 3 opportunities - \$5,000 each **SOLD OUT** to LC members

Contact

Paula Sawyer to secure a sponsorship package or to customize a package that will meet your needs. psawyer@indigenoussworks.ca, 306-956-5395 (direct)