

Media Advisory



For Immediate Release
Friday, December 8, 2006

ATTENTION: BUSINESS AND CITY EDITORS

CANADA'S ABORIGINAL DIVERSITY COMMUNITY HONOURS CHARLES S. COFFEY, O.C.

Ottawa --Tuesday, December 12, 2006

"The people in the room who have gathered here in your honour have all been touched by your leadership, your compassion and your vision. The commitment you have shown to serving your fellow human beings is an example of what a good heart and the Canadian spirit can accomplish. You have shared your wisdom with the next generations of visionaries who follow you. The legacy and imprint you have left will echo long after your retirement."

Her Excellency the Right Honourable Michaëlle Jean

WHAT

The Aboriginal Human Resource Development Council of Canada (AHRDCC), in conjunction with Canadian leaders in Aboriginal diversity (Aboriginal community and private/public sector) will honour Charles S. Coffey, O.C., for his unwavering support of Canada's Aboriginal Peoples and commitment to our nation. Charlie, a prominent influence in the Canadian banking sector, and a proud Honourary Chief, unites hope for the fate of humanity in terms of building a strong and inclusive Canada. His commitment and leadership role to this cause has had a profound impact on AHRDCC, Canadian business, Aboriginal organizations, and the lives of many Aboriginal people from coast, to coast, to coast.

WHY

Charlie will join the nation's Aboriginal diversity leaders this week in Ottawa to move forward labour market strategies and solutions to increase employment opportunities for Aboriginal people, and the return and productivity investment in Canada's labour market.

The honour will earmark Mr. Coffey's retirement after 44 years with RBC Financial Group (Executive Vice President, Government and Community Affairs) and his leadership role with AHRDCC's Council Champions' since the early inception of the organization in 1998.

WHEN

Tuesday, December 12, 2006

WHERE

Fairmont Château Laurier Ballroom
Ottawa, Ontario

TIME/PROGRAM

5:30-5:45 pm An Aboriginal entertainment gift to Charlie Coffey (First Nations, Métis and Inuit performers)
5:50-5:53 pm Citation reading from Her Excellency the Right Honourable Michaëlle Jean (Kelly Lendsay)
5:53-6:00 pm Former Grand Chief Joe Norton, Chief Sophie Pierre and AHRDCC Co-Chairs, Anne Noonan and Rob Johnson
6:00 pm Charles S. Coffey, O.C.

CONTACT

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