



Media Release

June 11, 2012

Scotiabank partners with the Aboriginal Human Resource Council to advance Aboriginal retention within Canadian companies

TORONTO - Scotiabank and the Aboriginal Human Resource Council (AHRC) are partnering on a learning event to help companies advance Aboriginal retention practices and social/economic inclusion in Canada. The event, *Aboriginal Retention Practices*, will be held on June 21, 2012 from 7:30 - 9:30 am in Toronto, as part of the Scotiabank's Business Leaders Network.

“It’s a pleasure for our bank to lead efforts that help advance the retention of Aboriginal people in workplaces across Canada,” said Anatol von Hahn, Group Head, Canadian Banking, Scotiabank. “The opportunity for us to partner with the AHRC to advance diversity learning that strengthens Aboriginal people, businesses and our country’s economy is value added for our shareholders, staff and clients.”

“Our partnership with Scotiabank enables us to engage new companies in Aboriginal inclusion by educating them about the business case for inclusion, and the steps they need to take to advance Aboriginal recruitment, retention, advancement and economic development within their organization,” says Kelly J. Lendsay, President and CEO of AHRC. “The value gained through the type of MBA peer learning format we facilitate brings tremendous gains to organizations that want to advance their business case for inclusion.”

Business leaders, human resource managers and diversity specialists responsible for company initiatives in Aboriginal recruitment, retention, advancement and economic development are invited to attend. All participants will receive information on Aboriginal employee retention and a *Guide to Aboriginal Workplace Retention* compliments of the [Aboriginal Human Resource Council](#).

Registration is open to the first 40 registered participants free of charge. Breakfast is included. To register online [click here](#). For questions about the learning event please contact [Paula Sawyer](#) (psawyer@aboriginalhr.ca or 306.956.5395).

- 30 -

About Scotiabank

This event is being sponsored and hosted by Scotiabank, a founding member of the Business Leaders Network and a proud [Leadership Circle](#) partner and supporter of the Aboriginal Human Resource Council. The Scotiabank Business Leaders Network meets bi-annually with content experts and practitioners to discuss Aboriginal employment and human capital matters.

About the Aboriginal Human Resource Council

The [Aboriginal Human Resource Council](#), formed in 1998, is a thriving Canadian-based, non-profit social enterprise, with a mandate to advance the full participation in the economy of Aboriginal Peoples in Canada and Indigenous Peoples around the world. The council develops products, services and networks to help organizations understand the value of inclusion and advance inclusive workplace strategies at local, regional, national and international levels.

Media Contact:

Peggy Berndt, National Director, Communications and Marketing

Aboriginal Human Resource Council

p: 604 598.2569 m: 778.995.5053 e: pberndt@aboriginalhr.ca w: aboriginalhr.ca

