



Media Advisory

Canada's top employers-of-choice and Aboriginal post-secondary talent connect in Edmonton to advance Aboriginal employment

April 25, 2012, Edmonton - *Inclusion Works '12*, a national event hosting employers and 75 post-secondary aboriginal grads from across Canada, is set to be a catalyst for partnerships that advance social and economic inclusion across the nation, with outcomes that result in jobs for aboriginal people, business development opportunities for aboriginal and non-aboriginal organizations, and solutions that increase inclusion in workplaces.

What: Fourth annual *Inclusion Works '12: U and iSharing Solutions* (recruitment fair, Aboriginal grad skill build and management learning) is Canada's biggest indigenous inclusion event
When: May 1 - 3, 2012
Where: The Westin Edmonton, 10135-100 Street, Edmonton, AB
Hosts: [Aboriginal Human Resource Council](#) and its corporate *Leadership Circle* partners (providing leadership in Indigenous Workplace Inclusion)

Keynote Lineup

- **Wab Kinew (Bio)**, CBC Broadcaster and host of CBC's *The 8th Fire* - **Playing with Fire**
- **John Ibbitson (Bio)**, The Globe and Mail's Ottawa Bureau Chief - **Influencing Change**
- **Kelly J. Lendsay (Bio)**, President and CEO, Aboriginal Human Resource Council - **Inclusion Smoke Signals**
- **Mayor Stephen Mandel (Bio)**, City of Edmonton - **Inclusion at Work in the City**
- **Shel Holtz, ABC, (Bio)**, Principal, Holtz Communications + Technology - **Social Media as an Inclusion Strategy**
- **Dr. Martin Brokenleg (Bio)**, Author and Researcher - **The Circle of Courage** in which ALL young people can grow and flourish.

Resources

- Inclusion Works '12 program ([download the pdf](#))
- Videos: [Inclusion Works grad video \(Kelly Fisher\)](#) & [Inclusion Works '11 video recap](#)

Media are invited to attend *Inclusion Works '12* and interview keynote speakers and grads before, during and after the event. Register at the event site (main lobby, The Westin Edmonton) or contact:

Peggy Berndt
National Director, Communications and Marketing
Aboriginal Human Resource Council
m: 778.995.5053 • e: pberndt@aboriginalhr.ca • w: aboriginalhr.ca